

ENG3102 Introduction to Rhetoric and Composition

Code

ENG3102

Title

Introduction to Rhetoric and Composition

Prerequisites

ENG/GEN1121 Academic Reading and Writing II

Credits

3

Description

This course introduces students to the field of writing studies. It presents key concepts, principles, traditions and discussions that define the field of rhetoric and composition, surveying major texts, movements, issues and methodologies.

Outcomes

On completion of this course, students will be able to:

- practice writing as a process that involves planning, drafting, revising, and proofreading.
- engage in critical/rhetorical reading in order to develop critical-thinking skills that will enable rhetorical analysis.
- identify and develop a fitting response to a rhetorical situation, taking into consideration concepts such as audience, the call to write, purpose for responding, and an issue's wider cultural context.
- develop a range of strategies for arranging/structuring effective documents. These strategies include organizing components of a written text (like an essay) as well as basic concepts of visual design.
- identify basic expectations of college-level research and learn to access resources available through the University Libraries.
- understand the value of peer-to-peer writing feedback and practice peer responding.
- identify their own position within both academia and the global English-writing sphere.

Assessment

60 % -first and second assessments

40 % -final assessment

Tentative course outline

Week1

Syllabus

Week2

The Rhetorical Triangle and Its Fallacies (Lunsford)/Introducing the Persuasive Essay (Lunsford) and Rhetorical Fallacies

Week3

Rogerian and Toulmin: Claims and evidence/Identifying your audience (Lunsford, p. 126-150)/Thursday: ***Peer Review of Persuasive Essay and "A Modest Proposal."

Week4

***Persuasive Essay Due on Tuesday. Introducing Rhetorical Analysis Assignment (Lunsford)/ Janet Emig, "Writing as a Mode of Learning"

Week5

Epistemology and Ontology in Rhetoric/In-class Rhetorical Analysis Activity and Presentation

Week6

Burke on Rhetoric, Reading Media Sources/Media Sources Presentations, Lunsford (p. 106-118)

Week7

Brooks and Kolb (from Lunsford), ***Peer review of Rhetorical Analysis Assignment/***Rhetorical Analysis Due, Understanding the Intended Purpose of Academic Writing Programs in the University Curriculum

Week8

Crowley, "Composition in the University" (p.1-19) / Bolter, "Writing in the Late Age of Print," and Lynn, "The composition of "Composition" (p. 15-35), and Introduce Methodologies Assignment

Week9

Grabill and Hicks, "Multiliteracies Meet Methods"

Week10

DFW "Consider the Lobster"; ***Class WikiMap Due / Flower and Hayes, "A Cognitive Process Approach"

Week11

Flower and Hayes, Cont'd.; ***Lobster Maps Due / Hyland "Disciplinary Cultures, Texts and Interactions" (pp. 1-19)

Week12

Cotnoir and Baxter, "Composition as Identity" (p. 3-23) / Professionalization Documents Due***; Cotnoir and Baxter, Cont'd.

Week13

***Visual Field Map Due; Latour "Visualization and Cognition" / Introducing and Discussing Possibilities for Final Projects

Week14

Consultations about rhetorical diaries and final projects

Week15

In-class final-project presentations