

GEN/ASC2117 Design Foundations

Code

GEN/ASC2117

Title

Design Foundations

Credits

3

Description

This course introduces the elements and principles of design and how to engage in the creative process. Both image/surface and space/form designs are searched, analyzed, and studied. Students use design software tools for depicting, creating, modifying and presenting designs in class projects. Working individually and in teams, students participate in open discussions, peer critiques, and review design ideas through a collaborative process. Prerequisite - none.

Objectives

Design Foundations is a course that develops students' ability to understand the elements of art and principles of design and creative thinking through a variety of media processes and visual resources. Through interdisciplinary approaches, this course aims to equip students with knowledge, skills, and tools in design thinking and design creation. The course consists of lecture/demonstrations and hands-on exercises.

Assessment

60 % -first and second assessments

40 % -final assessment