

GEN/DA2207 Data Evaluation in Business Projects

Code

GEN/DA2207

Title

Data Evaluation in Business Projects

Credits

3

Description

Projects are an increasingly important aspect of modern business. Therefore, the course underlines the importance of understanding the relation between projects and the strategic goals of the organization. A main aim of the course is to provide a thorough introduction to basic techniques in business project evaluation and their application to a range of projects.

Objectives

- Explain and illustrate the organizational context and environment within which business project operates;
- Recognize, select, interpret and apply data;
- Explain and illustrate the framework of project functioning and common tools;
- Organize information and apply it in a creative way to the solution of problems and to the development of strategies;
- Examine successful business projects

Assessment

60 % -first and second assessments

40 % -final assessment