

MGT3001 Principles of Management

Code

MGT3001

Title

Principles of Management

Prerequisites

none

Credits

3

Description

This course is designed for undergraduate business students with the expectation that they will expand their knowledge of the skills and behaviors managers utilize to help organizations perform at a “world-class” level. The major functions of management will be thoroughly discussed because these concepts serve as the foundation of a manager’s job. This course will highlight how this knowledge will assist people in managing subordinates and working effectively with others in today’s rapidly changing global business environment. Also, skills which are needed to effectively manage one’s own work-related life (e.g., time management, career management) will be highlighted in the course. Finally, “professional” work behavior will be emphasized throughout the course.

Objectives

Upon completing this course, the student should be able to: (a) understand management roles and functions, (c) explain the nature of the planning process, (b) understand types of decisions and the decision-making process, (d) explain the process of organizing, including decentralization and delegation, (e) understand the principles and types of control, (f) explain how business ethics and social responsibility apply to organizations, (g) understand the nature of the international business environment, (h) understand how to better manage change and innovation in organizations, and (i) understand how to better manage oneself—time and career management.

Assessment

60 % -first and second assessments

40 % -final assessment

Tentative course outline

Week1

Course Introduction

Week2

Module 1

Week3

Module 1

Week4

Module 1

Week5

Module 2

Week6

Module 2

Week7

Module 2

Week8

Module 2

Week9

Module 3

Week10

Module 3

Week11

Module 4

Week12

Module 4

Week13

Module 5

Week14

Module 5

Week15

Final Exam