

MGT3200 Managerial Ethics

Code

MGT3200

Title

Managerial Ethics

Prerequisites

MGT3001

Credits

2

Description

Ethics in management became popular and important concept lately. Different companies might have different ethical standards, but management ethics is almost the same in every industry. Students will learn that corruption is the abuse of power to achieve illegitimate personal gain. Bribery and corruption are extreme forms of unethical behavior. Wherever they do business around the world, managers must not only avoid breaking the law, they should follow high ethical standards. Ethics and appropriate behavior transcend all business activities and figure prominently in management decisions about financial performance and competitive advantage. An integrated, strategic approach to ethical, sustainable, and socially responsible behavior provides firms with competitive advantages, including stronger relationships with customers, employees, shareholders, suppliers, and the communities where they do business.

Outcomes

Upon successful completion of this course, students will be able to: Define ethics Understand what is meant under 'ethical dilemma' Identify stakeholders that could be affected by managerial decisions in various situations Analyze a situation that requires a manager to make an ethical decision from various ethical perspectives (moral views/ schools of thought) Evaluate short-term and long-term effects of various decisions on reputation (individual, corporate) and morale (e.g. employees)

Assessment

60 % -first and second assessments

40 % -final assessment

Tentative course outline

Week1

Intro. Topic: Ethical Dilemma. Case: Dilemma at Devil's Den. HW1: Case. HW2: Ethical Dilemma.

Week2

Topic: Ethical DM (DM Process: Classical and Ethical. Grid Analysis. Ethical Framework. Case: Starbright Jewelers (HW3)

Week3

Topic: Workforce Diversity. Unethical Interview Questions. Lying on a Resume. Case: Differences at Work (in class). Case: Who Is This Guy? (HW4)

Week4

"Topic: Corporate Ethics. Case: Martin Marietta – Managing Corporate Ethics (HW5)"

Week5

Exam 1

Week6

"Topic: Personal Values. Case: Peter Green (HW6)"

Week7

"Topic: DM (re Salary). Case: Gravity Payments: \$70,000 Minimum Salary Company (HW7)"

Week8

"Topic: DM (re Employee Termination). Case: Two Tough Calls (HW8)."

Week9

Topic: Whistleblowing (HW9)

Week10

"Topic: Succession Plan. Mentoring. Case: Michael Boulos: A Career Derailed (HW11)"

Week11

Topic: HRM Practices in Transition Economy from Ethical Perspective. Case: Le Moulin Blanc (HW13)

Week12

"Topic: Culture. Case: Mary Kay: People and Love (HW14)"

Week13

Topic: Plagiarism. Case: A Tattle Tale?

Week14

"Topic: IB. Case: International Sourcing in Athletic Footwear: Nike and Reebok (HW15)"

Week15

Exam 3